

## Analytics tab - Engagement (Session analytics)

This article describes how to view engagement analytics on your webinar.

Navigate to the Engagement page; from the site page, choose Engagement from the Analytics tab pull-down menu.

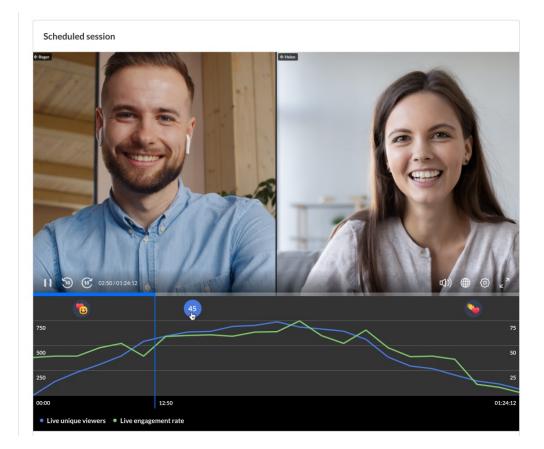
The Engagement page displays.

< All events		Visit webinar site
Spring Sales Event Overview Webinar details	Employee awards ceremony	👃 Download report
<ul> <li>➡ Branding         </li> <li>➡ Registration         </li> </ul> <li>➡ Recordings &amp; media         <ul> <li>➡ People</li> <li>→</li> </ul> </li>	Live 972 Recordings 1,036	Avg. minutes viewed     32:44     Live 34:01     Recordings 31:10
<ul> <li>Definition</li> <li>Analytics</li> <li>Registration &amp; attendance</li> <li>Engagement Reports</li> <li>Integrations</li> </ul>	Image: Second system         Image: Second system	Recordings plays See more 6,554
Settings	Scheduled session	P Hotos

The first portion of the page (shown above) provides information on unique viewers, minutes viewed, and live engagement, and recording plays.

The next portion (shown below) focuses live unique viewers and live engagement rate.





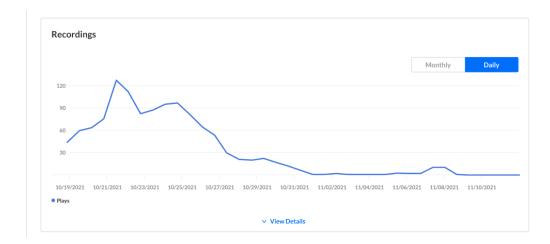
The next portion (shown below) provides information on viewer engagement, stage participation, and presented media.

972	Unique	viewers					Expo
		Name	Minutes viewed $$	Reactions	Raised hands	Live engagement rate	
		Total	44,201	31	14	45%	
Þ	8	Roger Chalmer Speaker	44	0	0	45%	
Ŧ	2	Thomas Anderson Viewer	42	0	0	45%	
0		• •	• • •	•			0
Þ	2	Barack Azim Moderator	42	0	0	45%	
Þ	EL	Eric Lorimer Host	41	0	0	45%	
Þ	HP	Helen Patrick Viewer	40	0	0	45%	
⊳	сс	Constance Chen Viewer	40	0	0	45%	
Þ	л	Jamie Lowell Viewer	40	0	0	45%	
Þ	55	Sandra Sunderland Viewer	39	0	0	45%	
Þ	cv	Chris Verazano Viewer	39	0	0	45%	
				< 1 2 3 4 > X			

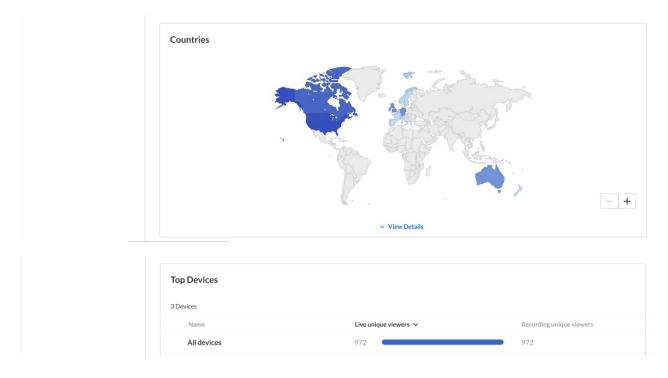
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The next portion provides information on recordings with plays over time.



Subsequent sections allow you to discover from where your attendees watch the session and on which devices your session was watched (live or for the VOD experience).



## Download report

You may click the **Download Report** button to download a PDF version of the dashboard.

[template("cat-subscribe")]