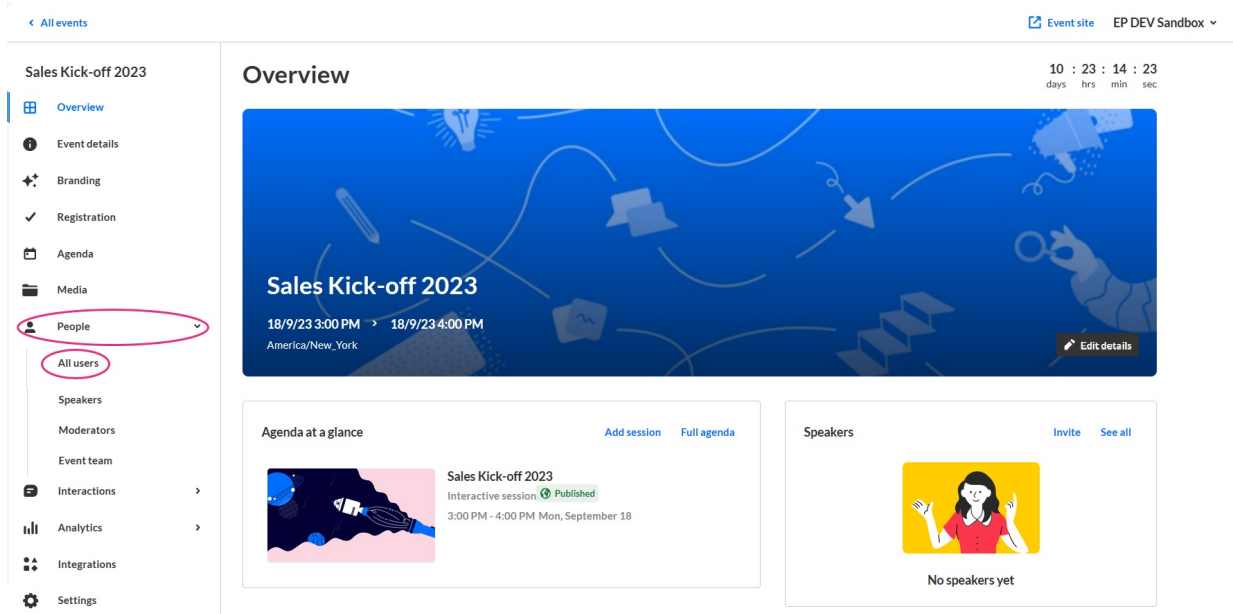


## People tab > All Users - User analytics

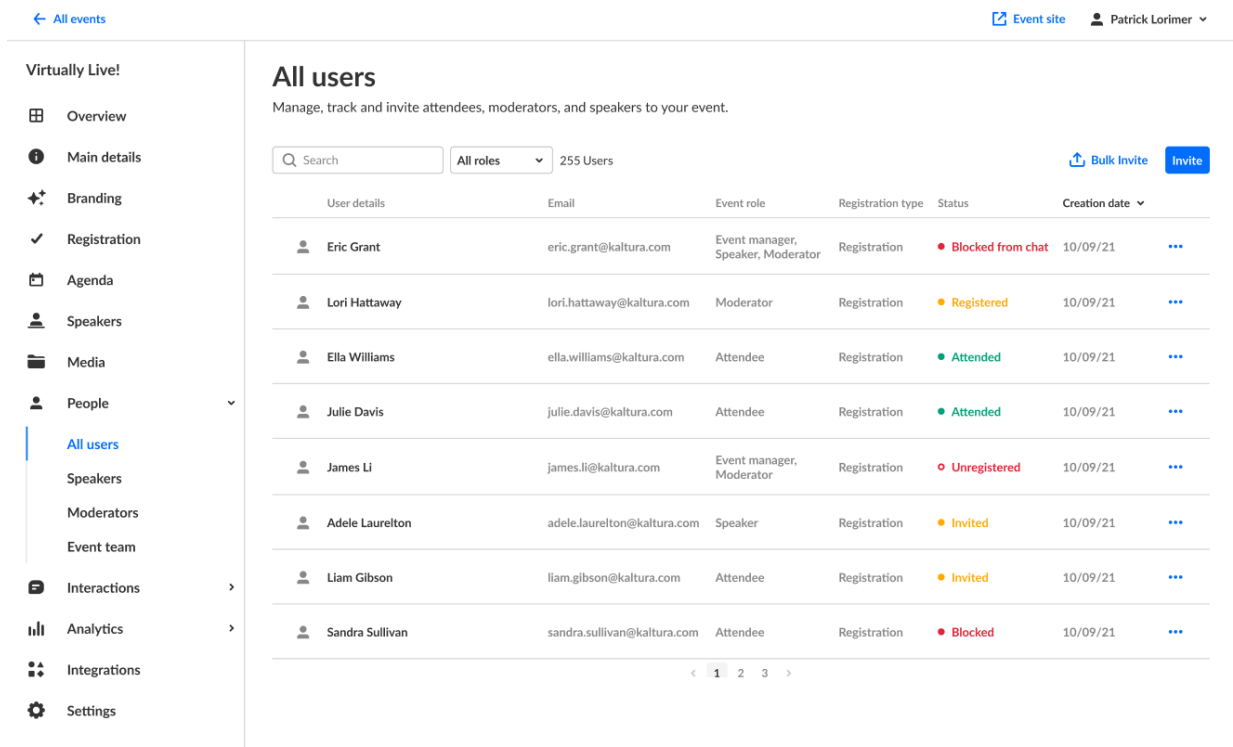
This article describes how to view analytics on your users.

1. Navigate to the Users page; from the Event page, click the People tab > All users.



The screenshot shows the 'Overview' page for the 'Sales Kick-off 2023' event. The left sidebar contains a navigation menu with 'People' selected, and 'All users' highlighted. The main content area displays the event title, dates (18/9/23 3:00 PM to 18/9/23 4:00 PM), and location (America/New\_York). Below this, there are sections for 'Agenda at a glance' and 'Speakers'. The 'Speakers' section indicates 'No speakers yet'.

The All users page displays.



The screenshot shows the 'All users' page. The left sidebar has 'People' selected, and 'All users' is highlighted. The main content area features a table of users. The table has columns for 'User details', 'Email', 'Event role', 'Registration type', 'Status', and 'Creation date'. The table lists several users, including Eric Grant, Lori Hattaway, Ella Williams, Julie Davis, James Li, Adele Laurelton, Liam Gibson, and Sandra Sullivan. Each user row has a three-dot menu icon to the right of the creation date.

User details	Email	Event role	Registration type	Status	Creation date
Eric Grant	eric.grant@kaltura.com	Event manager, Speaker, Moderator	Registration	Blocked from chat	10/09/21
Lori Hattaway	lori.hattaway@kaltura.com	Moderator	Registration	Registered	10/09/21
Ella Williams	ella.williams@kaltura.com	Attendee	Registration	Attended	10/09/21
Julie Davis	julie.davis@kaltura.com	Attendee	Registration	Attended	10/09/21
James Li	james.li@kaltura.com	Event manager, Moderator	Registration	Unregistered	10/09/21
Adele Laurelton	adele.laurelton@kaltura.com	Speaker	Registration	Invited	10/09/21
Liam Gibson	liam.gibson@kaltura.com	Attendee	Registration	Invited	10/09/21
Sandra Sullivan	sandra.sullivan@kaltura.com	Attendee	Registration	Blocked	10/09/21

2. Click the three blue dots to the right of the creation date and choose View analytics.

Edit

Block

Delete

View analytics

The first portion of the page provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), minutes viewed (minutes played across all viewers), average completion rate (average percentage of completion, across all plays). The second portion provides information on top location and most used devices. The third portion focuses on Last Played Entries.

[All events](#)
[Event site](#)
EP Training Team





**Sales Kick-off 2023**


- Overview
- Event details
- Branding
- Registration
- Agenda
- Media
- People
  - All users
  - Speakers
  - Moderators
  - Event team
- Interactions
- Analytics
- Integrations
- Settings


## Training Team

[Back to users](#)

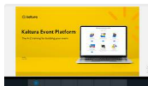
Export
Filter
Last 12 Months Jan 4, 2022 - Jan 4, 2023

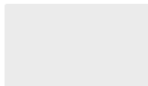
 <b>26</b> Player Impressions	 <b>6</b> Plays	 <b>8.6</b> Minutes Viewed	 <b>8.3%</b> Avg. Completion Rate
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**Top Location**

**Qiryat Gat**  
HaDarom, Israel

**Most Used Devices**

**100%** Desktop

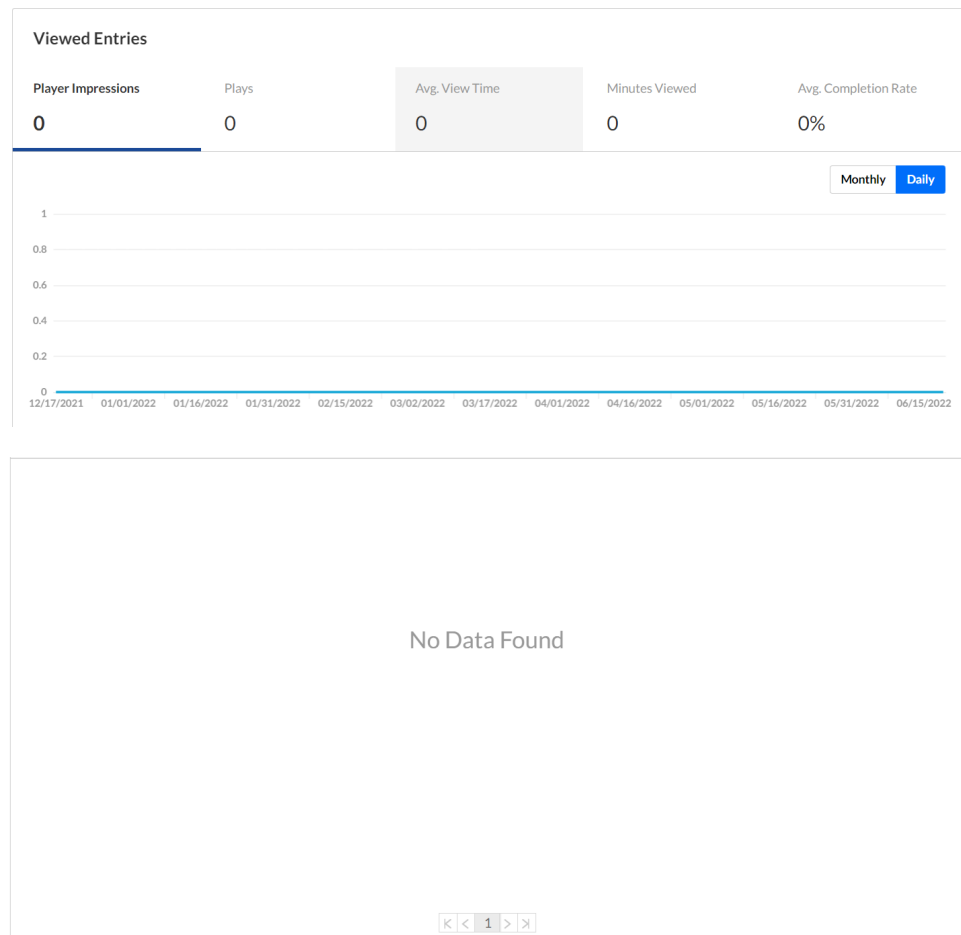
**Last Played Entries**


**Evening DIY Webcast**

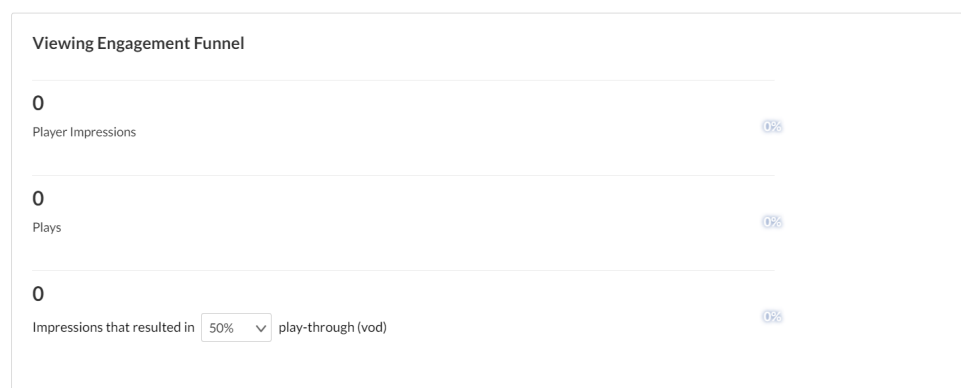

**Evening DIY Webcast**


**Danny's DIY Webcast**

The fourth portion provides information on Viewed Entries.



The fifth portion focuses on the Viewing Engagement Funnel, including player impressions, plays, and impressions that resulted in [number]% play-through (VOD) (pull down menu allows you to select percentage).



You may also perform the following additional functions on the Analytics page:

**Export specific analytics**

Export ^
Filter v
Last 12 Months

☐ All
☐ Highlights
☐ Top Location
☐ Devices Overview

VIEWING ENGAGEMENT

☐ Metrics over time
☐ Engagement Funnel

Export Reports

## Filter by tags

Export v
Filter ^
Last 12 Months Jun 19, 2021 - Jun 19, 2022 v

Tags

Select Tags

Apply

## Sort based on specific dates or time

Export v
Filter v
Last 12 Months Jun 19, 2021 - Jun 19, 2022 v

PresetSpecific Date Range

LAST	CURRENT
7 Days	Week
30 Days	Month
3 Months	Quarter
12 Months ✓	Year

☐ Compare with another period

Apply

## Compare data from one period to another

Export ▾
Filter ▾
Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset
Specific Date Range

06/20/2022
00:00 ▾

–

06/20/2022
23:59 ▾

<
June ▾
2022 ▾
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply

[template("cat-subscribe")]