# Overview of the Idomoo Integration with Kaltura Video Portal

Idomoo brings together the power of video and data to deliver experiences that engage and excite customers. Their purpose-built, open Personalized Video platform enables brands to seamlessly launch any type of data-driven video campaign, from true 1:1 Personalized Videos generated in real-time to engaging Dynamic Video Ads campaigns.

Kaltura's integration with Idomoo involves a player plug-in that enables multiple logged-in KMS users to access the same KMS entry, yet be shown their personalized video, streamed directly from Idomoo.

Admin can configure Idomoo personalized campaigns using the configuration management section of KMS, create the KMS entry, and then connect the KMS entry to a campaign.

> 💡 Click here for the Idomoo product updates.

> ⚠ This integration is supported only on the v7 Kaltura player.

[template("cat-subscribe")]