

# Facebook module

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A This article is designated for administrators.

### About

This module allows metadata tags like the thumbnail, entry name, description, and URL to display in posts on platforms like Facebook, LinkedIn, and MS Teams. Without this module, pasting a Kaltura media page URL in a social media post will only show the URL, not the rich content.

Check out our Share and embed media user guide for more information.

#### Prerequisites

- Your Kaltura representative must disable **Default Entitlement Enforcement** in the Admin Console.
- To share an entry, make sure it is published to an open category (gallery) or set as 'unlisted'. Please note that if the entry is published to a channel that requires authentication, it will not play. To learn about publishing entries, visit our article Publish media.

### Step 1: Configure the Embed module

1. Go to your Configuration Management console, and navigate to the **Embed** module. You can also navigate directly using a link: https://{your\_KMS\_URL}/admin/config/tab/embed.



The embed page displays.



Embed		
enabled	Yes 🗸	Enable the Embed module.
secureEmbed	No 🗸	Use secure embed
allowEmbedIframeShare	Yes 🗸	Allow/Restrict sharing using 'iframe'. This configuration is only supproted for non v2 supported players
embedResponsiveness	Yes 🗸	Enable/Disable 'Responsive Sizing' option in the embed view.
embedAllowed	Owner Only Co.Editor Co.Editor Specific Users / Groups Specific Users / Groups viewerRole viewerRole downateOnlyRole downateOnlyRole unmoderatedAdminRole	Select one or more roles that can use the Embed module.
embedDisplay	Show ~	Show or hide the ability for users to grab embed code from the share modal. Note: This field is only relevant for the media page theming based page.

- 2. In the **secureEmbed** field, select 'No' from the dropdown.
- 3. Scroll to the bottom of the page and click Save.

## Step 2: Configure the Auth module

1. Select Auth from the panel on the left of the Configuration Management console.

Global
Application
AddNew
Auth 🔶
Categories
Channels
Client
Debug

The Auth page displays.



#### Auth

Module Info			
Info	The Auth module controls the way users login to KMS. Default login is set to Kaltura Authentication. To enable SAML authentication, please refer to the <u>SAML module</u> . To enable the multiple types of authentication methods, use the 'enableMultiAuth' field. To assist end users that have checked "Remember My Selection" and would like to change their login method, ask them to navigate to <u>this URL</u> or have them clear their browser's cookies. To read more, please see the <u>KMS documentation</u>		
demoMode	No 🗸	Enable the demo login mode? After entering any user or password combination, the user has an admin role.	
showLogin	Yes 🗸	Show login / logout menu on site header	
phUser		user ID alternate field placeholder	
phPwd		password alternate field placeholder	
phLoginInstruction		login instructions	
enableMultiAuth	Yes 🗸	Enable Multi-Auth	
multiAuthWelcome	Welcome to MediaSpace	welcome text to show on login selection page	
multiAuthSelect	Please choose one of the login op	text to show on login selection page	

2. In the allowAnonymous field, select 'Yes'.

allowAnonymous	Yes 🗸

3. Scroll to the bottom of the page and click **Save.** 

### Step 3: Configure the Facebook module

1. Select **Facebook** from the panel on the left of the Configuration Management console.

Embedplaylist		
Entrydesign		
Facebook		
Footer		
Grouppage		

The Facebook page displays.



Facebook		
enabled	Yes 🗸	Enable the Facebook module.
siteDescription	Log into Kaltura's Video Portal	Enter the text to send on the 'og.description' property for the shared link for non-player pages.
shareImageUrI		Enter a link to an image you would like to be used when users share content for non-media pages (such as home page). Leave empty to use the site logo.
Save		

- 2. Configure the following:
  - enabled Set to 'Yes'.
  - siteDescription Enter the text to send on the og:description property for the shared link for nonplayer pages. 'OG' stands for Open Graph, a protocol used by social media platforms to extract and display rich information from web pages. The og property specifically allows you to set a description that will appear when the page is shared on social media.
  - **shareImageURL** Type in the link of an image you would like to use when users share content to non-media pages (such as the homepage). Leave this field empty to use the site logo.
- 3. Click Save.

Below is an example of a shared link with text and logo.



MediaSpace Log into Kaltura's Video Portal

032.mediaspace.kaltura.com

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