


Facebook Module

This module enables metadata tags such that the thumbnail, entry name, description and URL can display in a post on Facebook or other social media sites such as LinkedIn. Without this module enabled, when you paste the URL of a Kaltura media page in a social media post, only the URL will show.

 This module will only work with a V2 player. If you want to use a V7 player to post media, it would be better to use the [Distribution](#) capability.

Enable the Facebook module

1. *Default Entitlement Enforcement* must be disabled by the Kaltura admin in the account's admin console.
2. The entry you are trying to share must be published to an open category (=gallery) or be *unlisted*. Note that if the entry will be published to any channel (which requires authentication) - the entry will not play.
3. On the KMS admin page:
 - a. In the Embed module,
 - a. In the *secureEmbed* field - click **No** from the dropdown.
 - b. Click the **Save** button at the bottom of the page.
 - b. In *auth* module,
 - a. Click **Yes** in the drop-down for *allowAnonymous*.
 - b. Click the **Save** button at the bottom of the page.
 - c. In the *Facebook* module,
 - a. In the *enabled* field - click **Yes** from the drop-down menu.
 - b. In the *fPlayerID* field - type in the player ID (uiConf ID) of the player that will play your media on Facebook.
 - a. The player must be a V2 player.
 - b. For information on how to setup the player for viewing social media in MediaSpace, please see [Setting up Social Media Sharing for MediaSpace for Admins](#).
 - c. In the *useHighestQuality* field - click **Yes** or **No** from the dropdown, depending on if you want the media to be played in the highest quality available.
 - d. In the *siteDescription* field - enter the text for the shared link for non-player pages.
 - e. In the *shareImageURL* field - type in the link of an image you would like to use for when users share content for non-media pages (such as the home page). Leave this field empty to use the site logo.
 - f. Click the **Save** button on the bottom of the page.

You will see the following message pop-up:

g. Click **OK**.

Now, you can share your media with the metadata:

1. Go to a media entry page in My Media.
2. Click **Share** and copy the link.
3. Go to your Facebook, LinkedIn or other social media account.
4. Paste the link in a post.

You will see it display as the URL link with the thumbnail, media name, and description:

[template("cat-subscribe")]
