kaltura

Webcasting Essentials & Admin Agenda

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OVERVIEW

This session is intended for admin users and provides a walk through of the Webcast application.

Upon completion of this learning session, the participants will be able to:

- Understand how to configure the Webcast application.
- Learn how to prepare and conduct a dry test run.
- Run, publish, and manage their Webcast event.
- Learn how to monitor the Webcast announcements, polls and Q&A functions.
- Understand webcast analytics.
- Learn about the additional webcast options such as self-serve, VCI integration and Outlook/Google integration.

Agenda

Topic	Instruction:
Greeting/ Introduction	
Kaltura Webcasting	- Introduction to Webcasting overview, how to use and what is its purpose?
Additional Webcast Options - Self- Serve - VCI Integration - Outlook/Google integration	- Learn about the different types of webcasts and integrations you can conduct.
Webcast Configuration - Application Name - Application Logo URL - DVR Enabled - Transcoding Profile - Live Broadcaster Role - Win Producer App UI Conf ID - Mac Producer App UI Conf ID	- Learn how to enable your Webcast application and set up your user setting preferences.

• Support Self-Serve • Plater UI Conf ID • Enable Q&A • Enable Polls • Show in Search • Auto Start Event on Broadcast • Live Scheduling enabled • Admins • Export Resources • Manage Resources	
Preparing for an Event • Best Practices • Key participants	• Overview of the webcasting best practices and the key participants that are needed to conduct a successful event.
Creating a Webcasting event • Name • Description • Tags • Projected audience • Location • Start &End Times • Publishing Schedule • Collaboration • Privacy settings	• Learn where and how to create a Webcast event.
Edit Webcasting event • Options • Collaboration • Thumbnails • Presenters • Downloads • Captions • Attachments • Live Stream Details • Display • Registration	• Tips and tricks to enrich your Webcast by taking it a step further and conducting additional actions.
Launch Application • Header • Stage • Details • Monitoring	• Overview of the Webcasting application.

Live Stream
 	
  • Q&A
  • Notes
  • Timeline
  • Polls
	• See how end-users view and interact with your Webcast.

Registration	• Have your participants register for your event by learning how to configure and create a registration profile.

Real-Time Analytics
 	
  • Engagement
  • QoS
  • Upstream
  • Geolocation
  • Active Users Per Devices
  • Explore
  • User Dimension
	• Overview of the analytical data from your Webcast events.

Getting Help / Questions	